



A Taste of Hope
Annual Benefit for ExtraFood

**SPONSORSHIP
OPPORTUNITIES**

2025



A Taste of Hope

Our annual fundraiser brings delicious food, local beverages, and a passionate community together to celebrate another year of fighting hunger and food waste in the Bay Area. Your sponsorship will support and strengthen the food safety net for 40,000+ vulnerable people and build a permanent model for food waste prevention in our community.

Date: Sunday, October 12th

Time: 3-5:30pm

Place: Marin Country Mart, Larkspur, CA

Program: Food, wine, live music, recognition awards, keynote speakers, and an online auction





SPONSORSHIP LEVELS

Each sponsorship level includes a number of brand exposure and recognition benefits that can be customized to fit your preferences.

Your sponsorship will demonstrate a commitment to helping vulnerable people in our community and fighting climate change.

PLATINUM < \$10K >

- Premier sponsor with maximum exposure of your brand
- Large exclusive event signage dedicated to only your logo
- Large logo on all pre-event materials including Invitations, and digital promotion
- Blog post announcing sponsorship
- Exclusive category sponsor
- Event speaking opportunity and thank you on mic
- Logo featured on table centerpiece
- *All benefits from below levels*

GOLD < \$5K >

- Logo on all event signage including banners & posterboards
- Logo on large welcome banner at entrance
- Exclusive social media post as featured sponsor
- Exclusive sponsor story in one monthly newsletter
- Listed as sponsor in press release announcing event
- Logo in September & October email newsletters
- 20 event tickets with reserved seating and premium wine
- Thank you mention on mic during program



SPONSORSHIP LEVELS

SILVER < \$2.5K >

- Logo on event handouts & sponsorship signage
- Logo on all web-based promotion including website, emails, invitation, and social media posts
- Recognition on post-event emails to our entire mailing list
- Opportunity for event hand-outs with logo placement
- 10 event tickets

BRONZE < \$1 K >

- Logo on event handouts & sponsorship signage
- Logo on all web-based promotion including website, emails, invitation, and social media posts
- Event giveaways & thank you gifts
- 5 event tickets

We also welcome donations of food, beverages, auction items, services, or media support. In-kind sponsors receive recognition based on the value of their contribution.



SPONSOR BENEFITS

Your sponsorship will include brand exposure and philanthropic recognition in many valuable places including ExtraFood's website, email newsletters, event emails, social media posts, and on-site event signage.

EVENT ATTENDANCE

Our fundraiser will include as many as 400 in attendance and feature keynote speakers and community leaders.

EVENT SIGNAGE

Your logo will be featured on many signs throughout the event

WEBSITE EXPOSURE

ExtraFood will feature your logo as a premier sponsor on our Event page.

NEWSLETTER EXPOSURE

You will be featured in our newsletter sent to over 6,000 local Bay Area subscribers.

SOCIAL MEDIA

ExtraFood has a robust social media following and high engagement. Your logo will be included on event posts and you will be tagged as an event sponsor.



Silver Partners \$5K-\$10K



ExtraFood News
From the Front Lines of Hunger and Food Waste





PARTNER WITH EXTRAFOOD

Together, we can create a future where food is never wasted and everyone has access to healthy, fresh meals.

Last year, A Taste of Hope raised money that helped us fund our programs, provided more food to people facing hunger and helped to expand programs into new cities...

With your partnership, we're aiming even higher in 2025.

To confirm your sponsorship or learn more, contact:

Samantha Wong

Director of Development

sam@extrafood.org

773-541-1608

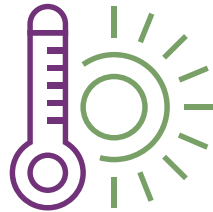




FOOD RESCUE



of all food is
wasted



Wasted food
is a main cause of
the climate crisis



1 in 5 people in Marin
and **1 in 4** people in
San Francisco are
food-insecure

ExtraFood Creates Triple Impact

On Hunger in the Bay Area:

We rescue over 20,000 meals in San Francisco every week and deliver them to people facing food insecurity. We serve over 40,000 people in the Bay Area with fresh, healthy food.

On the Climate Crisis:

We have prevented thousands of pounds of methane from warming the planet, because food waste is a main cause of the climate crisis

On Systemic Change:

We are permanently transforming our food system – from wasting food to donating it

[ExtraFood.org](https://www.ExtraFood.org)

Without food recovery, excess food is just feeding climate change



WHO WE HELP AND HOW



FOOD DONORS:

Our service is free, we make it easy and it makes a difference in our community

- Save on disposal fees
- Receive an enhanced tax deduction
- Comply with increasingly strict recycling laws like SB1383
- Improve company morale



NONPROFIT PARTNERS:

We provide food that meets their needs

- Save money on food so they can focus their budget on other necessities
- Provide more nutritious meals and healthy fresh food to more people



VOLUNTEERS:

A simple way to make a difference in our community

- Flexibility - sign up for trips that work with their schedules
- Build relationships with other volunteers, food donors, and recipients
- Great opportunity for retirees and youth groups to be involved in our community



PEOPLE FACING FOOD INSECURITY:

One less thing for people who are struggling to worry about

- By increasing equitable access to healthy, fresh food, we enable hungry children to learn, struggling adults to find jobs, and vulnerable seniors to age in place with dignity



THE PLANET:

Food waste is a massive global problem

- 35% of food is wasted. Keeping food waste out of landfills will slow the effects of climate change