



A Taste of Hope

A Fundraiser for Extra Food

Hundreds of guests from Marin, San Francisco, and Sonoma will gather for an unforgettable evening celebrating community, sustainability, and hope.

Attendees will enjoy an unforgettable dining experience created by acclaimed chef David Murphy, former Top Chef contestant, and his culinary partner Kayle Abe. Together, they founded Shuggie's, San Francisco's celebrated pop-Americana upcycled bistro, recognized as one of the nation's best new restaurants by The New York Times, Bon Appétit, and Esquire.

For A Taste of Hope, Murphy and Abe will transform rescued, perfectly good ingredients provided by ExtraFood into inventive, sustainable dishes that celebrate creativity, flavor, and the power of reducing food waste.

This isn't just a catered meal—it's a delicious demonstration of what's possible when exceptional food is given a second chance.

Guests will experience inspiring stories of impact, live entertainment, exciting auction experiences, and the opportunity to help create a future where no good food goes to waste.

Sunday, October 18th

Marin Country Mart, Larkspur



Sponsorship Opportunities

Your sponsorship will demonstrate a commitment to helping vulnerable people in our community and fighting climate change.

PLATINUM \$10K

- Premier sponsor with maximum exposure of your brand
- Full page ad in program
- Large exclusive event signage dedicated to only your logo
- Logo on all event materials and promotion
- Blog post announcing sponsorship
- Exclusive category sponsor
- Event speaking opportunity and thank you on mic
- 10 event tickets with reserved seating

Your Sponsorship Creates Real Impact

Every sponsorship helps ExtraFood:

- Rescue fresh food before it goes to waste
- Deliver nutritious food to nonprofit partners within hours
- Reduce methane emissions from food waste
- Feed children, families, seniors, and neighbors facing hunger
- Support thousands of volunteer-powered food rescues each year

To confirm your sponsorship or learn more, contact:

Cherie Graham, COO
cherie@extrafood.org



SPONSORSHIP LEVELS

PLATINUM < \$10K >

- Premier sponsor with maximum exposure of your brand
- Full page ad in program
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- Logo on all event materials and promotion
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GOLD < \$5K >

- ½ ad in event program
- Logo on all event signage
- Exclusive social media post as featured sponsor
- Exclusive sponsor story in one monthly newsletter
- Listed as sponsor in press release announcing event
- Logo in September & October emails, email newsletters
- 8 event tickets with reserved seating
- Thank you mention on mic during program



SPONSORSHIP LEVELS

SILVER < \$2.5K >

- ¼ page ad in event program
- Logo on sponsorship signage
- Logo on all web-based promotion including website, emails, invitation, and social media posts
- 6 event tickets

BRONZE < \$1 K >

- Logo on sponsorship signage
- Logo on all web-based promotion including website, emails, and social media posts
- 4 event tickets

We also welcome donations of food, beverages, auction items, services, or media support. In-kind sponsors receive recognition based on the value of their contribution.



SPONSOR BENEFITS

Your sponsorship will include brand exposure and philanthropic recognition in many valuable places including ExtraFood's website, email newsletters, event emails, social media posts, and on-site event signage.

EVENT ATTENDANCE

Our fundraiser will include as many as 400 in attendance and feature keynote speakers and community leaders.

EVENT SIGNAGE

Your logo will be featured on many signs throughout the event

WEBSITE EXPOSURE

ExtraFood will feature your logo as a premier sponsor on our Event page.

NEWSLETTER EXPOSURE

You will be featured in our newsletter sent to over 6,000 local Bay Area subscribers.

SOCIAL MEDIA

ExtraFood has a robust social media following and high engagement. Your logo will be included on event posts and you will be tagged as an event sponsor.



Silver Partners \$5K-\$10K

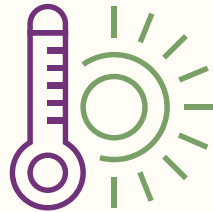




FOOD RESCUE



of all food is
wasted



Wasted food
is a main cause of
the climate crisis



1 in 5 people in Marin
and 1 in 4 people in
San Francisco are
food-insecure

ExtraFood Creates Triple Impact

On Hunger in the Bay Area:

We rescue over 20,000 meals in San Francisco every week and deliver them to people facing food insecurity. We serve over 50,000 people in the Bay Area with fresh, healthy food.

On the Climate Crisis:

We have prevented thousands of pounds of methane from warming the planet, because food waste is a main cause of the climate crisis

On Systemic Change:

We are permanently transforming our food system – from wasting food to donating it

[ExtraFood.org](https://www.ExtraFood.org)

Without food recovery, excess food is just feeding climate change



WHO WE HELP AND HOW



FOOD DONORS:

Our service is free, we make it easy and it makes a difference in our community

- Save on disposal fees
- Receive an enhanced tax deduction
- Comply with increasingly strict recycling laws like SB1383
- Improve company morale



NONPROFIT PARTNERS:

We provide food that meets their needs

- Save money on food so they can focus their budget on other necessities
- Provide more nutritious meals and healthy fresh food to more people



VOLUNTEERS:

A simple way to make a difference in our community

- Flexibility - sign up for trips that work with their schedules
- Build relationships with other volunteers, food donors, and recipients
- Great opportunity for retirees and youth groups to be involved in our community



PEOPLE FACING FOOD INSECURITY:

One less thing for people who are struggling to worry about

- By increasing equitable access to healthy, fresh food, we enable hungry children to learn, struggling adults to find jobs, and vulnerable seniors to age in place with dignity



THE PLANET:

Food waste is a massive global problem

- 35% of food is wasted. Keeping food waste out of landfills will slow the effects of climate change