Sponsorship Opportunities


Our sponsors support ExtraFood’s 7/365 county-wide food recovery work and enable us to respond to the needs of the most vulnerable people in our community – especially during times of crisis – providing healthy, fresh food while also reducing food waste, and permanently changing Marin’s food system: from wasting food to donating it for people in need.

<table>
<thead>
<tr>
<th>SPONSORSHIP LEVELS + BENEFITS*</th>
<th>$25K+ Platinum</th>
<th>$20K+ Gold</th>
<th>$15K+ Silver+</th>
<th>$10K+ Silver</th>
<th>$5K+ Bronze+</th>
<th>$2.5K+ Bronze</th>
</tr>
</thead>
</table>

### Food Recovery Vehicle Brand Exposure
- Two 8” x 12” logos on truck
- Two 6” x 8” logos on van
- 320,000 impressions/year/vehicle

### Online + Email Brand Exposure
- Press Release to Marin media outlets
- Exclusive story about partnership
- Featured Impact Story on website
- Rotating on homepage for 2 months
- E-newsletter
  - 3,800 household subscribers
  - Impact Story Logo (1 year)
  - Impact Story Logo (8 issues)
  - Impact Story Logo (6 issues)
  - Logo (6 issues)
  - Logo (4 issues)
  - Logo (2 issues)

### Website Supporting Partners Page + Homepage Sponsors Banner
- Platinum Level + 3 months
- Gold Level + 3 months
- Silver+ Level + 3 months
- Silver Level + 1 month
- Bronze+ Level + 1 month
- Bronze Level

### Social Media Posts
- 4 Platforms, 5,100+ followers
- 4 posts
- 3 posts
- 2 posts
- 2 posts
- 1 post
- 1 post

### Direct Mail Campaign Brand Exposure
- Seasonal Direct Mailings
  - 20,000+ Marin Households
- Matching Gift Recognition
- Logo

*Sponsorship brand exposure opportunities can be tailored based on specific interests and giving levels.

Contact:
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Development Director
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(415) 997-9830 x5

Your sponsorship creates triple impact for our community and wide exposure for your brand.

"ExtraFood is a unique organization because they operate much like a tech startup, but they’re disrupting the issue of hunger through food recovery." -- Amy Loflin, Bank of America, ExtraFood Sponsor