

Sponsorship Opportunities



Hunger. Food Waste. Climate Change. Help Us Fight All Three in Marin.

Our sponsors support ExtraFood's 7/365 county-wide food recovery work and enable us to respond to the needs of the most vulnerable people in our community – especially during times of crisis – providing healthy, fresh food while also reducing food waste, and permanently changing Marin's food system: from wasting food to donating it for people in need.

SPONSORSHIP LEVELS + BENEFITS*	\$25K+ Platinum	\$20K+ Gold	\$15K+ Silver+	\$10K+ Silver	\$5K+ Bronze+	\$2.5K+ Bronze
Food Recovery Vehicle Brand Exposure						
Two 8" x 12" logos on truck Two 6" x 8" logos on van 320,000 impressions/year/vehicle						
Online + Email Brand Exposure						
Press Release to Marin media outlets Exclusive story about partnership	★					
Featured Impact Story on website Rotating on homepage for 2 months	★	★				
E-newsletter 3,800 household subscribers	Impact Story Logo (1 year)	Impact Story Logo (8 issues)	Impact Story Logo (6 issues)	Logo (6 issues)	Logo (4 issues)	Logo (2 issues)
Website Supporting Partners Page + Homepage Sponsors Banner	Platinum Level + 3 months	Gold Level + 3 months	Silver+ Level + 3 months	Silver Level + 1 month	Bronze+ Level + 1 month	Bronze Level
Social Media Posts 4 Platforms, 5,100+ followers	4 posts	3 posts	2 posts	2 posts	1 post	1 post
Direct Mail Campaign Brand Exposure						
Seasonal Direct Mailings 20,000+ Marin Households	Matching Gift Recognition	Logo				
*Sponsorship brand exposure opportunities can be tailored based on specific interests and giving levels.						

Contact:

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Your sponsorship creates triple impact for our community and wide exposure for your brand.

"ExtraFood is a unique organization because they operate much like a tech startup, but they're disrupting the issue of hunger through food recovery." -- Amy Loflin, Bank of America, ExtraFood Sponsor