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ExtraFood Press Kit

**Hunger. Wasted Food.  
Climate Change.  
ExtraFood Fights All Three.**

# Hunger: A Community Health Crisis

## Food insecurity in the Bay Area



**1 in 5** people in Marin and **1 in 4** people in San Francisco worries about where their next meal will come from



The need for food skyrocketed during Covid and continues due to the rising cost of food, gas, and cost of living



Safety Net programs do not reach everyone in need – the demand for fresh food and prepared meals exceeds our current supply

## Food Waste: A Climate Crisis



### **35%** Of All Edible Food Is Wasted

- Food is the most plentiful material in landfills
- We waste enough food to fill the Rose Bowl twice daily

### How Does This Affect Climate Change?

- Decaying food in landfills releases methane, a gas that warms the planet at 86x the rate of carbon dioxide
- If food waste were a country, it would rank 3rd in greenhouse gas emissions behind China and the U.S.

**Reducing food waste is the easiest thing we can do to make the quickest impact on climate change**

## Our Vision: Solve Hunger Differently

ExtraFood's mission is to help end hunger and wasted food in the Bay Area. Through our food recovery programs, we rescue excess fresh food and immediately deliver it to people facing food insecurity

- We are increasing equitable access to nutritious food
- We are leading a movement to transform our community's food system: from wasting food to donating it to people in need
- We are sharing the resources of our community WITH our community

# How does it work?



**ExtraFood serves Marin, San Francisco and Sonoma**



## **Types of food we rescue:**

Prepared food, fresh produce, dairy products, eggs, meat, packaged goods, baked goods



## **Who we rescue food from:**

Grocery stores, restaurants, schools, farmers' markets, caterers/events, bakeries, corporations, congregations, civic organizations, hospitals, gardens, and farms



## **Who we donate to:**

Any nonprofit serving vulnerable people in the Bay Area, such as after-school programs, senior housing centers, homeless shelters, food pantries, treatment programs

**ExtraFood fills the gap between those who have food and those who need it**

# Our Impact

## **FOOD RESCUED**

**4M+**

pounds of fresh, healthy food every year

## **PEOPLE HELPED**

**35,000**

people served every week

## **PARTNERSHIPS**

**680+** food donors

**350+** nonprofit distribution partners

**750+** volunteers have donated over **95,000** hours

## **ENVIRONMENTAL BENEFIT**

**OVER 1M**

pounds of methane prevented from entering our atmosphere

**We are a permanent, renewable food safety net resource for our community**

# Our Programs

## FOOD RESCUE

Our volunteers and staff drivers pick up surplus food from businesses and schools and deliver it to our nonprofit partners serving our community's most vulnerable people

- We redistribute perfectly good, nutritious food 365 days a year, free of charge

## COMMUNITY MEALS

Restaurants and caterers don't always have excess food to donate. Our Community Meals program gives those organizations a simple yet impactful opportunity to work with us to help the hungry.

- Community Meals donors make special meals for us, using their surplus ingredients, and we ensure they get to people who need them the most.

## GLEANNING

ExtraFood partners with organizations to glean surplus produce from backyards and farms

- Volunteers pick up or harvest the produce and then deliver it to organizations like food pantries and those with kitchens that use the ingredients in meals for their residents
- All types of fruit, vegetables, and herbs can be gleaned



## SOUPer FOOD KITCHEN

**The SOUPer Food Kitchen (Supporting Our Underserved Populations) is a partnership between ExtraFood and Insalatas Restaurant which takes rescued food items and turns them into healthy and nutritious soups, stews, and broths.**

- Chef Heidi Krahling, Founder of Insalatas creates original recipes for soups based on fresh produce rescued from farmers markets and other food donors.
- Volunteers prep, chop and cook the soup
- Our Food Recovery Driver picks up the soup and delivers them to people facing hunger

## EMERGENCY PREPAREDNESS AND RESPONSE

**We leverage our many food partner relationships, volunteer network, safety-net partners, and technology systems to quickly respond to increasingly frequent disasters and crises.**

**COVID:** Through our Community Meals program, ExtraFood worked with our restaurant and caterer partners to give 90,000 freshly-made meals to people hit hardest by the Covid crisis

**Fires/Blackouts:** We aid relief efforts by soliciting new food donations, fielding donation offers, and delivering the food to Marin's main emergency shelter and to "pop-up shelters" across the county

# Who we help and how



## FOOD DONORS:

**Our service is free, we make it easy and it makes a difference in our community**

- Save on disposal fees
- Receive an enhanced tax deduction
- Comply with increasingly strict recycling laws like SB1383
- Improve company morale



## NONPROFIT PARTNERS:

**We provide food that meets their needs**

- Save money on food so they can focus their budget on other necessities
- Provide more nutritious meals and healthy fresh food to more people



## VOLUNTEERS:

**A simple way to make a difference in our community**

- Flexibility - sign up for trips that work with their schedules
- Build relationships with other volunteers, food donors, and recipients
- Great opportunity for retirees and youth groups to be involved in our community



## PEOPLE FACING FOOD INSECURITY:

**One less thing for people who are struggling to worry about**

- By increasing equitable access to healthy, fresh food, we enable hungry children to learn, struggling adults to find jobs, and vulnerable seniors to age in place with dignity



## THE PLANET:

**Food waste is a massive global problem**

- Keeping food waste out of landfills will slow the effects of climate change



## OUR VISION



### A VISION OF FOOD JUSTICE

Everyone in our community should have the food they need



### A VISION OF CLIMATE ACTION

Food waste and its massive harm to our planet must end



### A VISION OF COMMUNITY

Food waste and hunger are solvable problems in the Bay Area; with our living, growing coalition of people and partners, we can solve them — together

ExtraFood was honored to be chosen as Nonprofit of the Year for Marin and Sonoma Counties in 2022 by Assemblymember Marc Levine.



*"I am proud to recognize and celebrate the important work of ExtraFood. They are an exceptional model for how to address hunger, reduce food waste and fight climate change all at the same time. They are providing fresh, healthy foods to many who would not otherwise have access to it. And they have become a critical part of Marin County's emergency response, providing over 90,000 freshly made meals during the COVID-19 pandemic alone. I am grateful for their work and service to the community."*

**~ Former Assembly Member | Marc Levine**  
Representing District 10, Marin and Sonoma



You can read more of our content at [ExtraFood.org](https://ExtraFood.org)  
and follow us on our social media channels @[extrafooddotorg](https://twitter.com/extrafooddotorg)

Contact:  
Mandy Willian  
[mandy@extrafood.org](mailto:mandy@extrafood.org)  
415-997-9830 x703

[ExtraFood.org](https://ExtraFood.org)